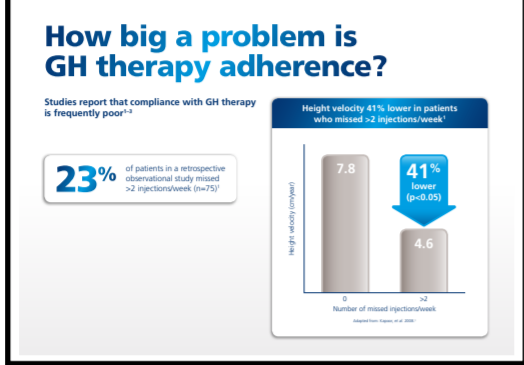


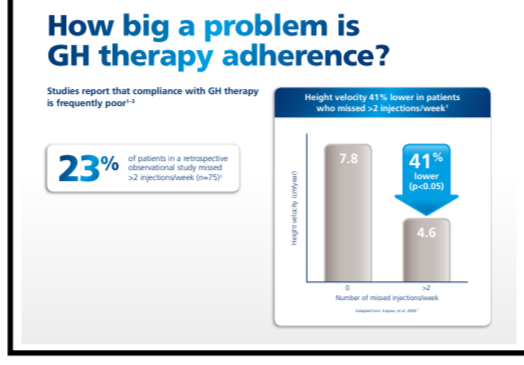


1.1 How big a problem is GH therapy adherence?



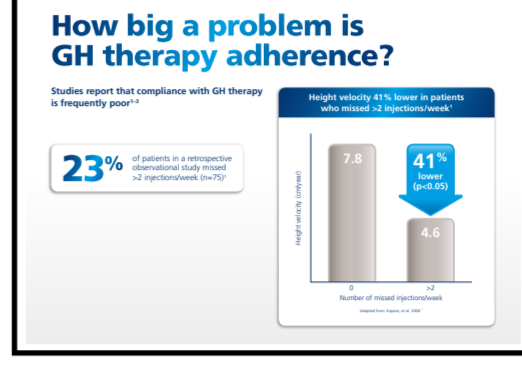
1.1.1 Full screen graph

2.1 How big a problem is GH therapy adherence?



2.1.1 Full screen graph

3.1 How big a problem is GH therapy adherence?



3.1.1 Full screen graph

1.2 Help patients adhere to their GH therapy



1.2.1 Full screen Interactive graph

2.2 Help patients adhere to their GH therapy



2.2.1 Full screen Interactive graph

3.2 Help patients adhere to their GH therapy



3.2.1 Full screen Inte ractive graph

1.3 SimpleXx® is easy to prepare and use



Hannah video 2:01 - 2:40

2.3 FlexPro® is easy to learn and use



2.2.1 Full screen graph

3.3 NordiFlex® – easy to learn, prepare and use

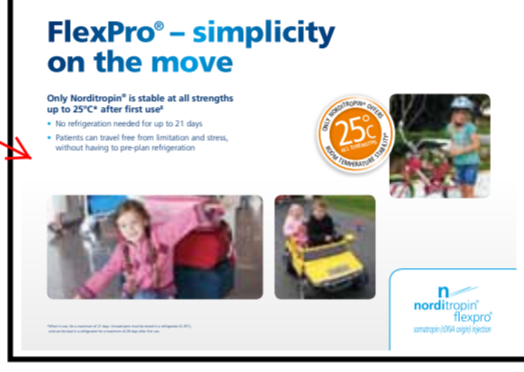


1.4 SimpleXx® – simplicity on the move



Hannah video 1:48 - 1:59

2.4 FlexPro® – simplicity on the move



2.4.1 Full screen video

3.4 NordiFlex® – simplicity on the move



1.5 Norditropin SimpleXx® – a pen most patients prefer



2.5 FlexPro® – confidence in dose delivery



2.5.1 Full screen graph

3.5 NordiFlex® – a pen most patients prefer



1.6 Helping to minimise pain...



2.6 FlexPro® – a pen most patients prefer



3.6 Helping to minimise pain...



1.7 ...to ease injection and facilitate adherence



Madison video 1:57 - 2:47

2.7 Helping to minimise pain



3.7 ...to ease injection and facilitate adherence



1.8 SimpleXx® – a simple choice

2.8 Ease injection and facilitate adherence

3.8 NordiFlex® – a simple choice

1.9 Adherence should not be complicated



2.9 FlexPro® puts simplicity in their hands

3.9 Adherence should not be complicated



2.10 Adherence should not be complicated

